

IMMEDIATE RELEASE

First FIATA Freight Forwarding Diploma Launches in November

7th November 2008, Dublin. For the first time in Ireland, the International Federation of Freight Forwarders Associations (FIATA) Diploma in Freight Forwarding will be offered to people in full time employment in the freight forwarding and supply chain management sectors in Ireland.

Administered by the Irish International Freight Association (IIFA) this course provides highly relevant and timely information on all aspects of freight forwarding for those looking to enhance their career prospects.

“The IIFA has pledged, through its educational and representative capacity, to raise the level of professionalism of the freight forwarding sector in Ireland to the highest standard possible and this course accomplishes just that,” says Mr. Colm Walsh, CEO of the IIFA.

“The course, whose content and delivery was validated in March 2008, is suitable for managers, supervisors, and front line staff in all company functions and modes”.

Taught through a Blended Learning approach, this internationally-recognised course can be completed within 7 months, without interfering with work commitments. Students will have access to an expert editorial panel and an e-mail helpline so that feedback and encouragement can be provided throughout the duration of the course.

The course material covers nine areas pertinent to the freight-forwarding industry; Freight Forwarding, Airfreight, Sea Transport (General & Sea Containers), Customs Clearance, Road Transport, Supply Chain Management/ Logistics/ Warehousing, Insurance, Computer and Information Technology in Forwarding, and Dangerous Goods. There will also be introductory papers on Rail Freight and Waterways within Europe.

About the IIFA

The IIFA is the sole representative body and official voice of the freight forwarding sector in Ireland. Established in 1962, it currently has 100 members who collectively employ more than 3,000 people and handle more than 90% of Ireland's €148 billion international merchandise trade.

Through its membership of the Customs Consultative Committee (CCC) and Trade Facilitation Ireland (TFI) the association participates in discussions on local issues affecting international trade. Representation at international level is conducted through IIFA's membership of FIATA.

The association's overall aim is to ensure that the concerns of members and their clients are heard and acted upon, thus ensuring that the flow of physical trade between Ireland and the rest of the world is as efficient and cost-effective as possible.

The FIATA “Diploma in Freight Forwarding” is scheduled to launch at the end of November 2008. For more information or to apply online, please visit www.iifa.ie

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